

# MY STORY

*Hello, Beautiful!*

I wanted to take a moment to talk about something that is close to my heart: Your Unique Style.

As a young girl, I felt insecure and practically invisible. My face was covered in freckles, my forehead a little too high, and people loved asking me why I was so pale. I didn't realise it at the time, but deep inside, I was looking for ways to overcome my struggles and insecurities. I just wanted to feel more powerful.

I found that by paying close attention to my clothes, my insecurities somehow vanished into thin air. There was a magical quality that was empowering me and created a new reality that I loved. Clothes always gave me a boatload of confidence, like I could take on the world. I truly believe that it is secret to your claiming your confidence too.

So, the movie narrative that I have been playing in my head for as long as I can remember is, "Ok, but what are we wearing?" I remember that expressing myself through fashion was a great way of exploring what I liked. I actually DIY ripped jeans way before it was cool just to look chicer. After watching "Dirty Dancing," I went all out and cut my mum's red jeans to rock that rebellious vibe. Then for my graduation exams, I



designed an outfit that made me feel perfect, ready to conquer anything that came my way. The same goes for being an MC at the graduation party – I needed an outfit that screamed confidence because I had a role to own.

Now, let's fast forward a bit. At eighteen, I had no clue what I wanted to do with my life. I was lost while my friends were busy landing jobs and knowing exactly where they were headed. It was tough, I won't lie. But amidst the confusion, I was on a quest to find my own path – a journey that would bring happiness, help others, and fill my soul.

And that's when it hit me like a lightning bolt. I had been living the life of eStyleShaker all along without even realising it. I had experienced firsthand the incredible power of fashion to make people feel amazing and to let them be themselves without fear. And so, I decided to share that power with the world.

What you wear isn't just about looking good; it's about feeling good. It's about boosting your confidence, giving you the courage to go after your dreams, and making you feel like the incredible beings you are. Your personal style speaks volumes, and you should never underestimate how it can transform your life and bring joy to everyone around you.

So, go on, embrace your own style, and let the world see your amazing self shine through.

*Stylishly yours,*



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Founder of eStyleShaker

